



# MENU OF SERVICES

## New to BYU Employer Package

If your company or organization is just starting to build a relationship with BYU, we suggest the following options:

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| <b>Virtual Tabling</b>                                     | Set up a virtual booth for 2 to 4 hours and have students stop by and visit you to find out more about your company and ask questions.      |
| <b>Virtual Info Session</b>                                | Host a complimentary information session virtually on Handshake.  |
| <b>Virtual Interviews</b>                                  | Let us help you arrange an interview with candidates of interest on Handshake at no cost.   |
| <b>Virtual Fairs/Events</b>                                | See our Recruiting Events Calendar to match your goals to the best event for your organization.   |
| <b>Distribution/Creation of Branded Marketing Material</b> | Digital advertisements distributed, as necessary. Handshake targeted emails and/or targeted text messaging to promote event or opportunity. |

### **Handshake**

Get started with Handshake [here](#)

## BYU Friend Package (Plus All Previous Options)

If your company or organization is ready to increase your engagement with BYU, we suggest the following options:

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| <b>Clubs</b> | Target specific clubs and build relationships with members through sponsorships (events), tech talks, day in the life, etc. |
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- Virtual Employer Panels** Join other experts in your field to talk to students about best practices in your field for their future.
- Virtual Career Trek** Take students on a virtual tour of your company and show them why they would love your industry or company.
- Virtual Resume Reviews** Give back by helping to give industry-specific resume reviews to eager students.
- Social Media Takeover** Show students your company culture in a fun way by 'taking over' one of our social media accounts.
- BYU Connect** Start a group to continue your recruiting and networking efforts within the BYU community.

Get started by connecting with us: [recruiting@byu.edu](mailto:recruiting@byu.edu)

## Cougar Den Package (Plus All Previous Options)

If your company or organization is looking for more opportunities to connect with BYU, we suggest the following options:

- Capstones** Sponsor a project and have students work on it for you. Reach anywhere from 3-8 students per project.
- Virtual Alumni Day** Invite a BYU Alum from your company to share what it is like to work for your company and why other BYU students should choose to work for your company.
- Sponsorships** Be part of certain key committees or councils on-campus.

Get started by connecting with our Employer Engagement Team, Marcia Bingham [marcia\\_bingham@byu.edu](mailto:marcia_bingham@byu.edu) or Scott Greenhalgh [scott\\_greenhalgh@byu.edu](mailto:scott_greenhalgh@byu.edu)

