

Caden Paul

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EDUCATION

Bachelor of Science in Economics, Brigham Young University || Provo, UT Expected December 2019

- GPA: 3.97
- Study Abroad, *EduQuality* || Catamarca, Argentina March - June 2012
 - Attended high school and university classes in Spanish studying data science and machine learning
 - Participated in local data science club and case competitions

EXPERIENCE

Outreach Team Lead, BASE Search Marketing || Provo, UT January 2019 - Present

- Lead team of 10 in innovating new procedures, training, motivating, and tracking progress
- Collaborate with 2 department managers to develop and complete 4 new SEO projects
- Pioneered the Outreach position; built team from 2 to 10 members in 5 months
- Increased BASE partnerships from 108 to 210 in one quarter while improving quality of all partnerships

Data Analyst Intern, BASE Search Marketing || Provo, UT August - December 2018

- Designed and managed data project to assess partnership value and workflow
- Presented key insights that identified quality control issues to all 4 department managers
- Developed solutions with operations and IT departments to improve partnership quality and workflow
- Applied finance principles to optimize bonuses and incentives

Assistant Project Manager / Electrical Specialist, Conrad Electric, Inc. || West Jordan, UT April 2015 - June 2018

- Implemented data project to assess financial solvency of paid interns in the company
- Led team of 5 electricians to improve quality and speed of operations
- Estimated and bid 7 personal residential projects
- Evaluated work of team to ensure National Electronic Code (NED) compliance

Petition Letter Writer / Translator, Broyles Kight & Ricafort, P.C. || Indianapolis, IN Summers, 2015 & 2016

- Received, completed and reported on 3-5 assignments per week while working remotely
- Edited 10-12 letters and other translated political documents for government processing
- Prepared and conducted 20+ interviews per month to obtain client information
- Wrote and translated 75+ letters on behalf of Hispanic clients

VOLUNTEER EXPERIENCE

Full-time Representative, Religious Organization || Retalhuleu, Guatemala March 2013 - April 2015

- Planned and conducted 2 training meetings for 40 volunteers per month
- Analyzed mission membership data and set mission-wide goals to increase outreach
- Trained volunteers in leadership skills during monthly meetings
- Served as Executive Secretary for 5 months
 - Collected financial data and wrote monthly reports for leaders to assess progress
 - Created and distributed all administrative materials over area of 175 square kilometers
 - Managed arrival and departure of 200+ volunteers

SKILLS

- Data research and analysis
- Writing reports & memos
- Basic C++ and Python
- Spanish (advanced reading, writing, speaking)