

PUBLIC R. STUDENT

EDUCATION

Graduation Dec. 2010 Brigham Young University Provo, Utah
B.A. in Communications, emphasis: Public Relations

- Minor: Business Management
- GPA: 3.88/4.0
- Member of Kappa Tau Alpha, the national honor society in journalism and communications
- Active member of PRSSA, write articles for the BYU PRSSA newsletter

Graduation Dec. 2008 Brigham Young University Idaho Rexburg, Idaho
Associate of General Studies

Related Courses: Strategic Planning, PR Research and Measurement, PR Writing and Production, Interpersonal Communication, Visual Media

RELATED EXPERIENCE

Jan. 2010-Present Bradley Public Relations Provo, Utah
Account Coordinator

- Conducted qualitative and quantitative research for American Mothers, Inc. to help rebrand the organization and increase membership
- Helped create a media press kit announcing the organization's 75th anniversary

Jan. 2010-Present American Red Cross Provo, Utah
PR Coordinator, Student Volunteer

- Created a media pitch packet announcing an earthquake seminar to raise community awareness
- Plan and carryout earthquake preparedness seminar to help community learn life saving skills

June 2009-Aug. 2009 *The Daily Universe* Provo, Utah
News Reporter

- Researched, wrote and published two articles a week for the BYU campus newspaper
- Received the award for Best Overall Reporter on Campus Beat

Jan. 2008-Dec. 2008 I-COMM Student Media Rexburg, Idaho
Ad Designer

- Planned and designed ads for businesses, published in BYU-Idaho *Scroll* newspaper
- Created poster and other advertisements using Adobe InDesign and Adobe Illustrator

OTHER EXPERIENCE

March 2009-Present JP Morgan Chase Lindon, Utah
Teller

- Sharpen focus of relationships with customers by providing quality customer service
- Supervise the weekly ordering of branch supplies and filling of teller cash dispenser to keep branch functioning smoothly